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on Strategic  
Management 1. The  
fundamental purpose  
for the existence of any  
organization is  
described by its. a.

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polices. b. mission. c.

procedures. d. strategy. a. create a good human relations climate in the organization. b. ...

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**Management MCQ:**

**Multiple Choice**

**Questions on ...**

Strategic Management

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Questions. 1. The term

strategy is derived

from a \_\_\_\_\_ word

'strategos' a. Latin b.

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Greek c. Chinese d.

German. 2. The term

strategy is derived  
from the word

'strategos' which

means a. Tactics b.

Leadership c.

Generalship d.

Management. 3.

Strategic management

does not involve a.

setting objectives

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multiple choice  
questions and  
answers ...**

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Questions Chapter 1 -  
Introduction Strategy.  
Which of the following  
are typically seen as

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being associated with strategic decisions? A. The organisation's long-term direction B. The detailed planning of a department's work over the next month C. The values and expectations of powerful actors in the organisation D.

## **Multiple Choice**

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Write a short note on  
strategic decision  
making framework.

Ans. The widely  
accepted framework

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for making strategic decisions may be illustrated as under : Typically, it urges managers to proceed sequentially through the following logical steps : 1 Analyse the environment, 2 [...]

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### **Management**

MULTIPLE CHOICE

QUESTIONS. Planning encourages

management to think

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systematically about what has happened, what is happening, and what            .

a. when it is happening  
b. what might happen  
c. should something happen  
d. should something stop;

Answer: (b) Difficulty: (2) Page: 44

## **Questions from Chapter 2 - Strategic Planning and the ...**

The Management of  
Complex  
Organizations. Chapter



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10. Knowledge,  
Learning, and  
Innovation. Chapter 11.  
Assessing

Organizational  
Performance and  
Setting Strategic  
Priorities. Chapter 12.  
Options and Strategic  
Methods. Chapter 13.  
Strategies in Profit-  
making Contexts.

Chapter 14. Strategies  
in International  
Contexts. Chapter 15

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University Press**

Strategic Management

Prepared by: CHUOP

Theot Therith 1 PART

A: MULTIPLE CHOICE

QUESTIONS CHAPTER

ONE The Nature of

Strategic Management

1. Which of these is not

a reason why some

firms do no strategic

planning? a. Laziness

b. Competitive

leadership c. Honest

difference of opinion d.

Poor reward structures

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**Solutions with ...**

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assistance with.

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Question 1 of 20 5.0

Points Which of the

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following is NOT a characteristic of strategic management that makes it different from other types of management? A. It is interdisciplinary.

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Old Quiz 5 Solved By

vuZs Team (R) 08 July

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on Strategic

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questions quiz on

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questions. Page 2

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**questions and**

**answers ...**

Choose your answers

from a-d by clicking the



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radio button next to each choice and then press 'Submit' to get your score. Question 1

A strategic decision can be distinguished from other types of decisions by three factors, these are magnitude, time-scale and:

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**Chapter 02**

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(1999), a strategic position represents a company's answers to three questions - who should the company target, what products/services should be offered, and: How the company can communicate its position to customers. How the company can do this at the lowest cost. How the company can achieve the biggest market share.

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**Chapter 1 Multiple**

**choice questions -**

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MCQ: Multiple Choice

Questions and Answers

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fundamental purpose

for the existence of any

organization is

described by its a.

policies

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mission c. procedures

d. strategy Ans. b

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The fundamental purpose of an organization's mission statement is to a.

create a good human relations climate in the organization ...

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